

Aaron Brossoit

Aaron Brossoit is CEO and a founder at Golden Shovel Agency, a firm specializing in communications for economic development. He has led the creation of communication tools and services currently supporting over 180 economic development organizations across North America.

Aaron's core competencies include web development, marketing strategy, branding and communications. He is a sought-after presenter and thought leader at industry conferences with a focus on new trends in business and workforce attraction. Aaron and his team pioneered the first virtual reality tools for the economic development industry and unveiled them at the 2017 IEDC Annual Conference in Toronto.