



Ms. Noreen Scott, CEcD, FM, HLM
Managing Member
New Mexico Economic Catalyst Foundation
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Overview:

Noreen served as the President of the Rio Rancho Economic Development Corporation, a position she held from 1994-2014. In that 20-year period, Rio Rancho's population grew from 28,000 to over 100,000. The RREDC team oversaw the location and expansion of 63 companies and added over 15,000 jobs to the region. The location of quality companies like Sprint, Hewlett Packard, Victoria's Secret, Alliance Data, Bank of America and many others along with three expansions of the Intel Corporation made Rio Rancho the go-to location in New Mexico. Currently the New Mexico Economic Catalyst Foundation continues New Mexico focused location and expansion services along with training statewide.

Noreen holds a Bachelor's Degree in Journalism from Mundelein College, Loyola University in Chicago, a Master's Degree in Guidance and Counseling from Western New Mexico University, and is a graduate of the University of Oklahoma Economic Development Institute. Spearheaded the organization and implementation of the Rural Economic Development Forum, and was a New Mexico representative to the Council of Governors Policy Advisors Rural Academy. Noreen is also a founding member of the New Mexico Economic Development Institute at Western New Mexico University and currently serves as course director and on the faculty of the Economic Development Institute. She has served on the faculty of the Economic Development at the University of Minnesota in Duluth, the University of Colorado Economic Development course and the Economic Development Institute in Norman, Oklahoma. Noreen is past chair and has served on the Education and Certification committee for the International Economic Development Council.

Community Involvement:

- Board Member United Way
- New Mexico Rural Alliance, Member/Board Chairman – 1990-Present
- Rio Ranchers Lodgers Tax Board, Board/Board Chairman – 1997-2014
- New Mexico Rural Forum, Chairman – 2000-2003; Co-Chair 2010
- Center for Hands on Learning, Board – 2002-Present
- International Women’s Forum, Member/NM Board Member – 2003-2016
- Board of Regents Western New Mexico University – 2004-2012
- Audit Committee – WNMU Board of Regents
- WNMU Board Vice Chair – 2006-2010
- Presbyterian Hospital Community Board – 2004-2012
- United Way Community Impact Council – 2007-2016
- Member of United Way De Tocqueville Society
- Medical Executive Committee Presbyterian Healthcare System
- New Mexico Economic Development Basic Course Director – 2014 - Present
- IEDC Education Committee – 2014 – Present
- Rio Rancho Yes Bond Committee, Treasurer 2015-Present
- Rio Rancho Pubic School Board – 2020 – Elected to 11/2019 – 1/2024

Business & Professional Affiliations:

- Rio Rancho Economic Development Corporation, President/Board Member – 1994-2014
- New Mexico Basic Economic Development Course, Board/Faculty – 1993-Present
- Member of United Way Women in Philanthropy
- Rio Rancho Chamber of Commerce, Board Member – 1994-2014
- International Economic Development Council, Board Member – 2002-2003 & 2011-2013
- IEDC Certification Board – 1994-2012
- CoreNet Global, Member – 1995-2014
- NMIDEA, Board Member/Chairman – 1989-2008
- Certified Economic Developer – 1993-Present
- AEDC Board of Directors – 1998-2002
- IAMC, Member – 2000-2014
- AEDC/IEDC, National Education Chairman – 2000-2003 & 2006-2008
- AEDC/CUED, Merger Task Force – 2001-2003
- Economic Development Institute, University of Oklahoma, Board Member - 1995-2005
- Sandoval County Economic Development Foundation – 2007-Present
- Faculty Basic Economic Development Course Mexico – 2008 to present
- NM Business Weekly Power Broker – 1999 - 2011
- City of Rio Rancho Vision 20/20 Planning Task Force – 2010
- Fellow Member IEDC
- Honorary Life Member IEDC