

NLW MEXICO  
ECONOMIC DEVELOPMENT  
COURSE

**New Mexico Economic Development Course**  
Attendee Evaluation Summary

Please rate on a scale of 1 to 5 by circling the appropriate number.

<b>Strongly Disagree</b>	<b>Disagree</b>	<b>Neutral</b>	<b>Agree</b>	<b>Strongly Agree</b>
<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>
A.	The overall course. ....			1 2 3 4 5
B.	Course registration process .....			1 2 3 4 5
C.	Pre-Course correspondence .....			1 2 3 4 5
D.	The following activities were worthwhile and well organized:			
	•	Welcome Dinner .....		1 2 3 4 5
	•	Legislative Discussion – Rep. Patty Lundstrom, CEcD .....		1 2 3 4 5
	•	Main Street Tour & Makerspace Visit .....		1 2 3 4 5
	•	Dinner @ Jalisco's Cafe .....		1 2 3 4 5
	•	Dinner @ Bear Mountain Lodge .....		1 2 3 4 5
E.	The following facilities were excellent:			
	•	WNMU Global Resource Center .....		1 2 3 4 5
	•	WNMU Meeting Room .....		1 2 3 4 5
F.	The following presentations were worthwhile and effective:			
	<i>Perspectives of Economic Development</i>			
		Mark Lautman, CEcD .....		1 2 3 4 5
	<i>Understanding Your Community</i>			
		Noreen Scott, CEcD .....		1 2 3 4 5
	<i>Intro to Strategic Planning</i>			
		Mark Lautman, CEcD .....		1 2 3 4 5
	<i>Managing an EDO</i>			
		Rep Patty Lundstrom, CEcD .....		1 2 3 4 5

<i>NMEDD Plan and Execution</i>					
Sec Alicia Keyes -----	1	2	3	4	5
<i>Community Development</i>					
Noreen Scott, CEcD, FM,HLM -----	1	2	3	4	5
<i>Strategic Planning - Dashboard Exercise</i>					
Mark Lautman, CEcD, FM,HLM -----	1	2	3	4	5
<i>Community Assessment - Sierra County</i>					
Kirstin Keller -----	1	2	3	4	5
<i>Business Retention and Expansion</i>					
Eric Canada -----	1	2	3	4	5
<i>Business Attraction</i>					
Danielle Casey, CEcD -----	1	2	3	4	5
<i>Border Activity</i>					
Jerry Pacheco -----	1	2	3	4	5
<i>Research &amp; Statistics</i>					
Danielle Casey, CEcD -----	1	2	3	4	5
<i>Small Business &amp; Entrepreneurship</i>					
Mark Lautman, CEcD, FM,HLM -----	1	2	3	4	5
Stephen Lindsey -----	1	2	3	4	5
<i>Workforce Development</i>					
Pat Vanderpool, CEcD -----	1	2	3	4	5
Jerry Schalow -----	1	2	3	4	5
<i>Finance</i>					
Mark Barbash -----	1	2	3	4	5
<i>Financing Deals</i>					
Johanna Nelson, CEcD -----	1	2	3	4	5
Deborah Burns -----	1	2	3	4	5
<i>Real Estate</i>					
Jim Smith -----	1	2	3	4	5
<i>Marketing</i>					
Aaron Brossoit -----	1	2	3	4	5

*Ethics*

Miguel A. Vicens ----- 1 2 3 4 5

*Visitor Driven Economic Development*

Jen Schroer ----- 1 2 3 4 5

G. Additional comments:

H. Please tell us how you found out about the Course:

- Course Brochure/Mailer
- Course Website
- IEDC Brochure/Mailer
- IEDC Website
- State Economic Development Department
- Colleague/Word of Mouth
- Other (Specify:\_\_\_\_\_)

I. Please write about the things you enjoyed most about the Course:

J. Please write about the things you enjoyed least about the Course:

K. How can we make the next New Mexico Economic Development Course better?

1. Rate the relevance of course to your job or future career path ----- 1 2 3 4 5

2. Are you taking this course for the Certified Economic Developer (CEcD) Exam?

- Yes       No

3. From the list of additional courses offered by the International Economic Development Council (IEDC), please indicate all that you have an interest in taking **within the next year**.

Core Courses for Certified Economic Developer (CEcD) Exam:

- Business Retention and Expansion
- Economic Development Credit Analysis
- Real Estate Development and Reuse

Elective Courses for Certified Economic Developer (CEcD) Exam:

- |  |   |
|--|---|
| <ul style="list-style-type: none"><li><input type="checkbox"/> Economic Development Finance Programs</li><li><input type="checkbox"/> Economic Development Marketing and Attraction</li><li><input type="checkbox"/> Economic Development Strategic Planning</li><li><input type="checkbox"/> Entrepreneurial &amp; Small Business Development</li><li><input type="checkbox"/> Managing Economic Development Organizations</li><li><input type="checkbox"/> Neighborhood Development Strategies</li><li><input type="checkbox"/> Technology-Led Economic Development</li><li><input type="checkbox"/> Workforce Development</li></ul> | Specialized Courses: <ul style="list-style-type: none"><li><input type="checkbox"/> Bond Financing</li><li><input type="checkbox"/> Business Credit Analysis</li><li><input type="checkbox"/> Advanced Workforce Development</li><li><input type="checkbox"/> Economic Impact Analysis</li><li><input type="checkbox"/> Real Estate Financing</li></ul> |
|--|---|

*Optional*

If you were satisfied with the quality of the Course, we would love for you to share a quote regarding your experience for use in future promotion of the course!

*I would like to share with others the following comment about the course:*

You have my permission to use this quote, my name and the organization's name in the future promotion of the New Mexico Economic Development Course.

Signature \_\_\_\_\_ Date \_\_\_\_\_

Organization \_\_\_\_\_

Course Location: Western New Mexico University  
Silver City, New Mexico

Course Date: July 17 – July 21, 2022

Thank you for taking time to complete this form.  
Please return it to one of the NMEDC staff members or mail it to:

IAED  
680 Quantum Road  
Rio Rancho, NM 87124